

## **COMMUNITY INVOLVEMENT TO COMPLEMENT EDUCATION**

### **1. Purpose**

- 1.1. Community involvement in the public schools is strongly encouraged and supported.**
- 1.2. Community involvement may take various forms including, but not limited to, musical and artistic programs, performances, service activities and school partnerships with local businesses, industries and government agencies.**
- 1.3. The purpose of this rule is to ensure that the community involvement activities in the schools are developmentally appropriate to the age and grade of participants, have specific educational benefits to participants, and are not designed to advertise or promote the sole interests of commercial or other non-school agencies, organizations or individuals.**

### **2. Procedures**

- 2.1. Each sponsoring organization, agency, or individual shall outline the educational impact of student participation in the proposed activities in order to provide information to the county or administration for decision making regarding possible participation.**
- 2.2. Pursuant to the county policy, as adopted, the county board or designated administrator shall review all applications for participation in schools, following a request for input from the Local School Improvement Council(s) and others in the local school, to determine whether the community involvement activities are developmentally appropriate to the age and grade of participants, have specific educational benefits to participants, and are not designed to advertise or promote the sole interests of commercial or other non-school agencies, organizations or individuals. The form found in Appendix A may be used or modified for use in evaluating applications. The use/adoption of community involvement activities shall be announced at county board meetings for the benefit of parent and public understanding.**
- 2.3. Programs of community involvement must be structured to meet an identified education need, not a commercial motive, and must be evaluated for educational effectiveness by the administration on a continuous basis.**

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  - 2.3. Programs of community involvement must be structured to meet an identified education need, not a commercial motive, and must be evaluated for educational effectiveness by the administration on a continuous basis.

- 2.4 Neither the name, the staff, the students nor the logo of the schools, school system, nor any part thereof shall be employed for advertising or otherwise solely promoting the interests of any commercial or other non-school agency, organization or individual. Nothing herein shall be read to prohibit activities in furtherance of business/community partnerships as is outlined in State Policy 2510.
- 2.5 All activities and information sponsored by commercial or other non-school agencies, organizations or individuals must support and align with County and State education goals. An Educational Impact form must be completed by the sponsoring agency.
- 2.6 Schools may use films, videos, bulletin boards, educational materials, and equipment containing information from the producing/sponsoring organization, agency or individual, or which credits the source of the materials, or which contains advertising, provided that the use of such items furthers a legitimate education goal. Schools may not accept political campaign advertising to be placed in their publications or electronic media. However, students should not be required to observe, listen to, or read commercial advertising. The sources of all materials must be documented and available to parents and the public for inspection, following approval.
- 2.7 Upon approval of the county board of education or designated administrator, as provided in the county policy, schools may cooperate with organizations, agencies or individuals to promote activities in the general public interest which are nonpartisan and noncontroversial and which promote the education or other best interests of the students.
- 2.8 Schools may accept paid advertising to be placed in their publications or electronic media under these established procedures.

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Adopted by Monroe County Board of Education: November 4, 2003

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